

Press release

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HTW Berlin appoints Hussein Chalayan as professor for the Fashion Design study programme

Chalayan will provide fresh impetus in the areas of teaching and research. Students and colleagues are looking forward to collaborating with him.

The renowned fashion designer Hussein Chalayan will take up a professorship at HTW Berlin in winter semester 2019/2020. In the School of Design and Culture he will be responsible for teaching the area of 'Fundamentals of Design and Design Processes' with a focus on sustainability and innovation. "I am delighted to have a multinational designer, artist and visionary on board with us at HTW Berlin," says HTW Berlin President Prof. Dr.-Ing. Carsten Busch. The professorship was advertised internationally and explicitly aimed at outstanding designers with extensive professional and technical expertise in the fashion industry. Internationality, entrepreneurship, sustainability and innovative techniques were key factors.

Chalayan's work at HTW Berlin will focus on applied interdisciplinary research and practical cooperation projects with the international fashion industry. "I feel honoured and excited to be taking on this new role at HTW Berlin. I look forward to working with new opportunities and as part of a team of experts," he says. According to Chalayan, the university and Berlin are the ideal place for him to implement his conceptual and artistic ideas in an inspiring metropolis.

Hussein Chalayan, who completed his fashion design studies at the renowned St. Martins School of Art and Design in 1993, has made an international name for himself with unconventional and experimental work in both the fashion and art scene. His work is highly interdisciplinary. In addition to his fashion collections, Chalayan has had numerous solo exhibitions, directed short films, created stage costumes, and collaborated with international companies, engineers and artists in a variety of fields. From 2014 to 2019, he was the Head Professor at the University of Applied Arts in Vienna.

Prof. Katrin Hinz, Dean of the School of Design and Culture at HTW Berlin, says his addition to the team is a welcome enrichment: "The appointment of Hussein Chalayan will strengthen the internationalisation and expertise of our faculty which thrives from the input of our multinational lecturers. Together, we will further expand our interdisciplinary work and experimental research."

The Fashion Design study programme at HTW Berlin combines creativity with business aspects and technical innovations. The Bachelor's and Master's programmes provide a well-founded education with extensive opportunities for specialisation. Around 300 students are currently enrolled on the programmes. With a team of eight professors, it is the largest Fashion Design study programme in Berlin. Covering a broad spectrum of subject areas, their teaching and research focuses on future issues faced by the industry and sustainable management. Special emphasis is placed on high-quality design and processing solutions. Excellent technical facilities in the fashion design studios are available for teaching and research.

The Fashion Design programme on the internet:

<https://md-bachelor.htw-berlin.de>

<https://md-master.htw-berlin.de>

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